

Interface®

Carpet Tile | LVT | nora® Rubber Flooring



2024 DESIGN TREND INDEX





de·sign */dəˈzīn/*

a discipline of study and practice focused on the interaction between a person — a ‘user’— and the man-made environment, taking into account aesthetic, functional, contextual, cultural, and societal considerations.

— The International Council of Design



What is design? The definition seems straightforward enough. So maybe the question is instead: what can design be?

At Interface, we design our products to be more than just a pretty face. Inside every color, pattern, texture, and detail is a whole lot of innovation, visionary thinking, and leadership in sustainability. As interiors continue to evolve, as trends cycle faster, and as how we collaborate changes, our spaces must be designed to do more, mean more, for more.

Take a look at the trends shaping commercial spaces as we explore what good design can be. After all, we know beauty runs deep.



ENDURING ESSENTIALS

Our digital world means more access to information, more content to consume, and more opinions to share. New trends come and go almost faster than we can track, but some design essentials will never go out of style.



TEXTURE

Texture is a timeless way to create an inviting atmosphere and add variety to commercial spaces.



MARBLE

From bold focal points to subtle grain finishes, marble has been and continues to be a mainstay.



NEUTRALS

Neutrals play an important role in grounding a room while elevating its sophistication



© Elmar Witt/Mirko Muller

ACCENTS

Essential doesn't have to mean boring. Create a whole new look by juxtaposing classic hues and textures with unexpected design accents.

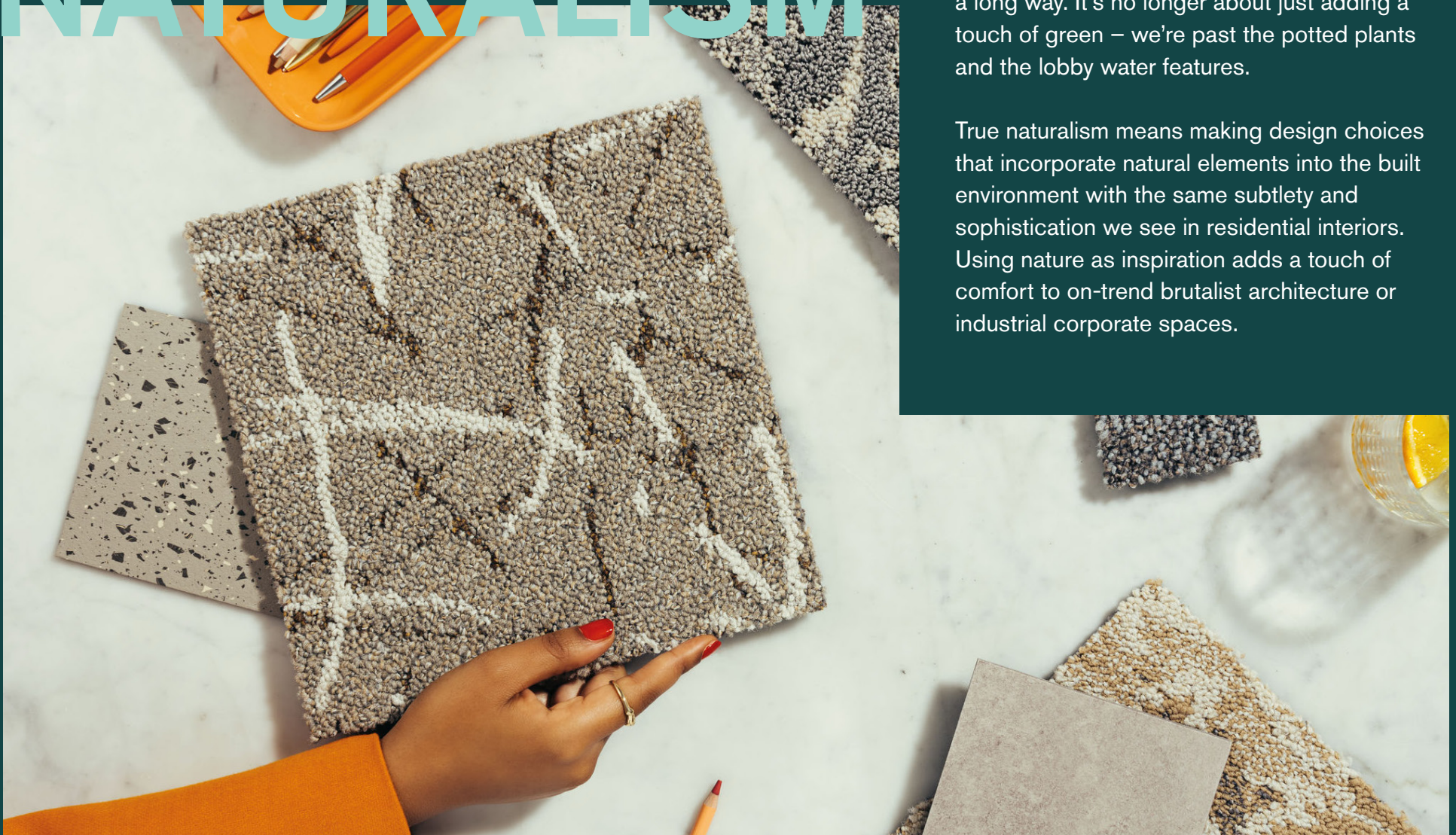




NATURALISM

The way we think about incorporating natural influences into commercial spaces has come a long way. It's no longer about just adding a touch of green – we're past the potted plants and the lobby water features.

True naturalism means making design choices that incorporate natural elements into the built environment with the same subtlety and sophistication we see in residential interiors. Using nature as inspiration adds a touch of comfort to on-trend brutalist architecture or industrial corporate spaces.



FIND YOUR 'ZEN'

Find your 'zen' by contrasting harsher features with soft textures and tones.

Woodgrain and travertine stone looks bring patterns found in the outdoors into interior spaces.



BRING THE OUTDOORS IN

Curved shapes create an organic feel when juxtaposed with sharp angles.

Natural neutrals or rich, elemental hues evoke the calm of the outdoors.

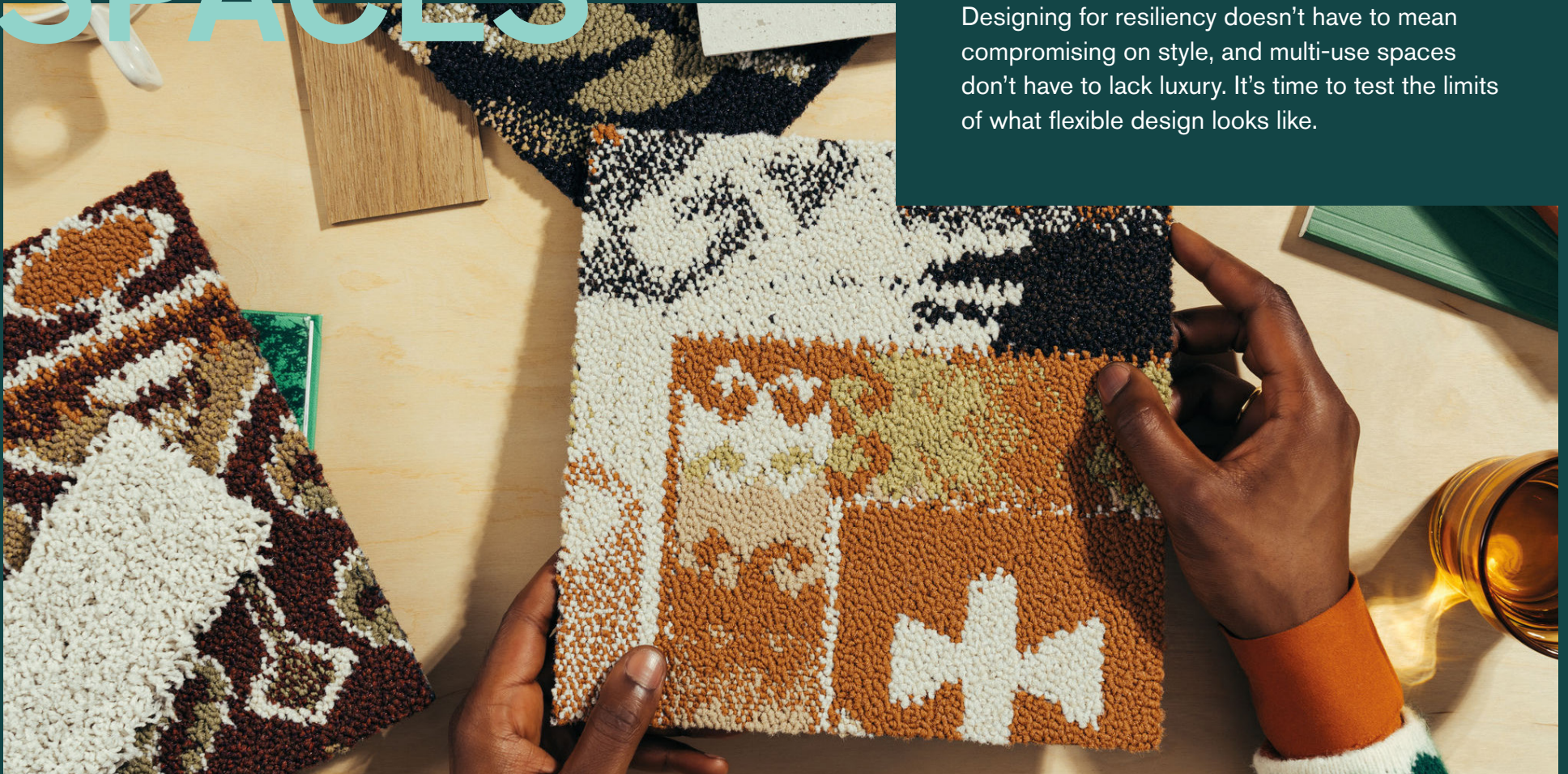




VERSATILE SPACES

Maximalism has its time and place, but as commercial spaces continue to evolve, adaptable interiors are a must for rapidly changing teams, meeting spaces, and workflows.

This is where classic design meets innovation. Designing for resiliency doesn't have to mean compromising on style, and multi-use spaces don't have to lack luxury. It's time to test the limits of what flexible design looks like.





PATTERNS

Use patterns to refresh and accent monotone interiors.



CONTRAST

Contrasting textures or colors break up work areas by delineating space.



LUXURY

A little luxury goes a long way – the right accents and finishes invite collaboration and make the office feel like home.





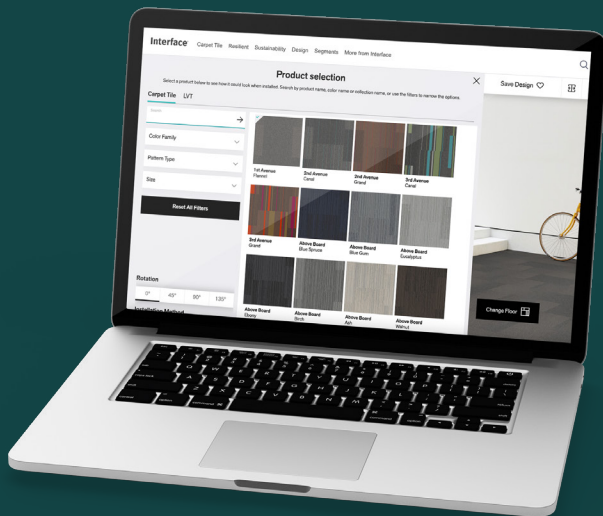
CUSTOMIZING COMMERCIAL DESIGN

One size certainly no longer fits all. The rise of AI and the continued power of social media makes design inspiration more available than ever before, and commercial spaces are embracing both customization and DIY tools during the planning process.



SELF-SERVICE TECH

Software like the [Interface Floor Design Tool](#), the [nora Room Designer](#), and other online visualizers let users mix, match, and reimagine a custom space – whenever and wherever it's most convenient for them. DIY is also reaching greener frontiers with tools like the [Embodied Carbon in Construction Calculator \(EC3\)](#), which makes it easy for specifiers to benchmark and assess the embodied carbon of various materials.



CONSULT WITH THE PROS

Want to take your visualization and carbon evaluation a step further? The [Interface Design Studio \(IDS\)](#) merges technology with a team of dedicated flooring design experts that can offer support for everything from flooring selection to installation, all as a value-added service. They can even develop space-specific floor plans or create custom colors and products to help turn your ideas into reality.

Recently, IDS introduced new software that allows them to include the carbon footprint metrics for each flooring design right on the project floor plan and compare them to industry averages. This lets designers immediately understand how flooring contributes to their project's overall carbon footprint.



Interface®

Carpet Tile | LVT | nora® Rubber Flooring



2024 DESIGN TREND INDEX

If you're looking for additional design inspiration and trend content, please visit our [website](#) or find us on social media.

