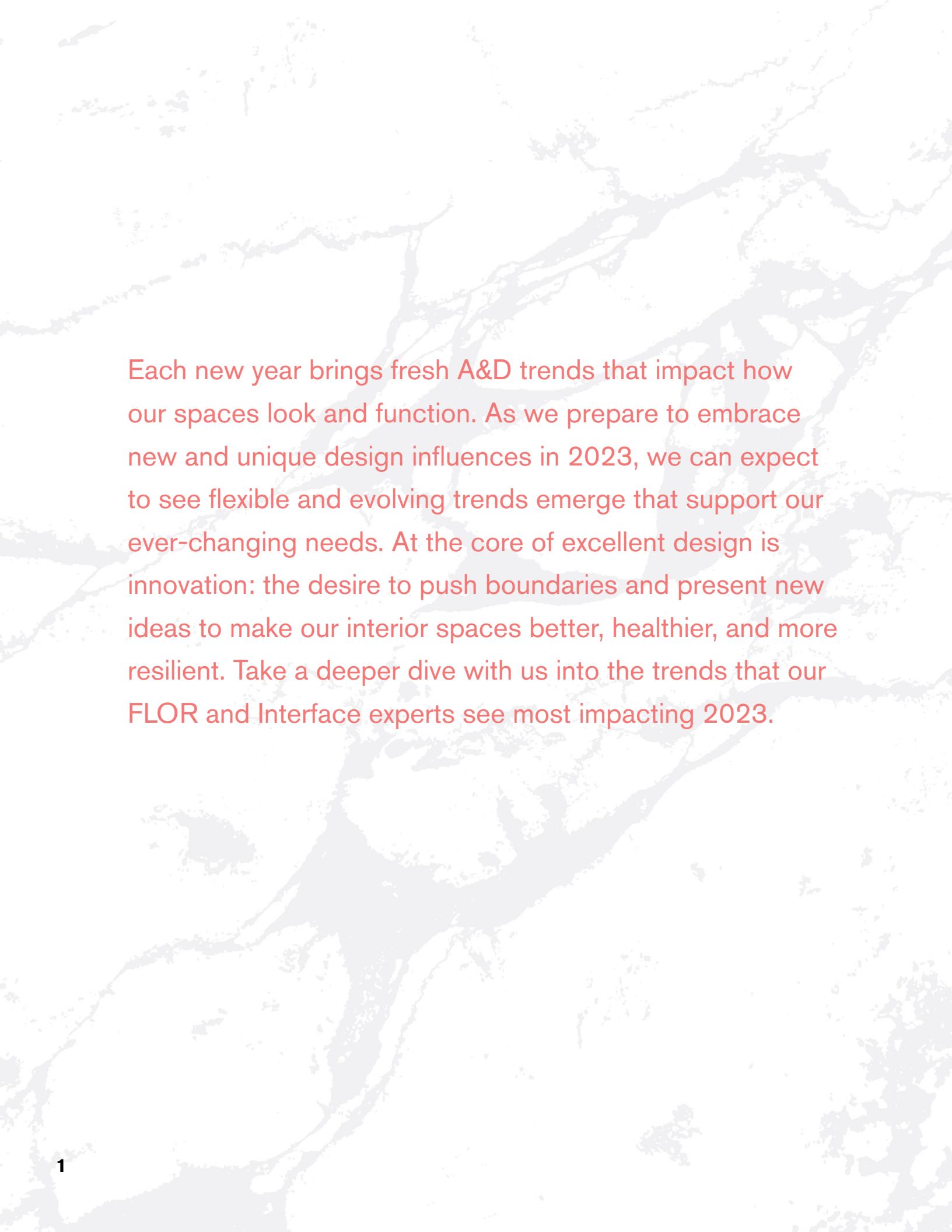


2023





The background of the page is a light-colored, marbled pattern with grey and white veins, resembling stone or marble. The text is centered in the upper half of the page.

Each new year brings fresh A&D trends that impact how our spaces look and function. As we prepare to embrace new and unique design influences in 2023, we can expect to see flexible and evolving trends emerge that support our ever-changing needs. At the core of excellent design is innovation: the desire to push boundaries and present new ideas to make our interior spaces better, healthier, and more resilient. Take a deeper dive with us into the trends that our FLOR and Interface experts see most impacting 2023.

## TREND 1

### Touch of Texture

Texture is back and better than ever. A trend initially born from the desire for comfort as people collectively spent significantly more time at home during the pandemic, texture has fully made its way into the spaces where we live and work. Reflected in clothing, upholstered goods, accent pillows, area rugs, and more, bouclé and teddy bear textures are showing up more frequently within the design community.

Homeowners can infuse a sense of coziness into their interior spaces with texture while also helping to seamlessly bring together individual design pieces. We're also seeing an increase in texture throughout commercial spaces as designers look to make offices more comfortable and inviting. The versatility of bouclé and teddy bear textures pair perfectly with asymmetrical furniture and sweeping lines.

It might come as a surprise, but texture can have a significant impact on our emotions. According to a [recent study](#), the feel of soft and gentle textures is associated with pleasantness, while rough textures are correlated with unpleasantness. Adding a touch of soft texture can create a sense of peace and transform your space into a modern oasis, perfect for unwinding after a long day.





## Touch of Texture





## TREND 2

### The Third Space

First there was the home. Then the workplace. Now comes the “third space” – encompassing alternative environments where people can gather, converse, collaborate, and reenergize.

The future of work is changing. In fact, [recent studies](#) show that 63% of high-growth companies have embraced a “productivity anywhere” or hybrid work model. Although hybrid work has gained popularity in recent years, employers are still offering a physical workplace for employees to gather and collaborate.

The third space has risen to the forefront of workplace design as employers continue to realize the impact that our physical spaces have on occupant wellbeing and performance. Workplace designers have noted that treating the office as more of a destination than a static environment can entice employees back to the physical workspace while also keeping them engaged and productive.

Workplace designers are introducing small design changes within the corporate environment, creating a third space in the office. The designation of “neighborhoods” helps to delineate areas, foster relationships with teammates, and build community. Embracing flexible design practices and specifying products that can be picked up, moved, and shared among teams promotes collaboration and creativity.

As the world around us continues to evolve to meet our ever-changing needs, so too must our physical spaces.





# The Third Space





## TREND 3

### Digitizing Design

The rise in technology and social media has transformed all industries – including design. With access to trained designers and self-taught design influencers at the touch of a button, we can reimagine our spaces like never before. The increased exposure to the A&D community has promoted individuality in design, prompting a DIY renaissance. Unsurprisingly, [81%](#) of homeowners took on a DIY project during the pandemic, with nearly half taking on four or more.

Both consumers and commercial designers have adopted technology and social media as inspiration must-haves when designing new spaces. With content from digital creators becoming more and more available, it's easier than ever to source and embrace new concepts when designing a space from top to bottom.

Customization has emerged as a trend for both residential and commercial spaces. Interface and FLOR both offer unique design tools that help make spaces come to life. The [Interface Floor Design Tool](#) allows end-users and designers to “see” a product within their commercial space, while the [FLOR Design Studio](#) offers customers the ability to create unique designs that fit their style.









## TREND 4

### Retro Refresh

Nostalgia came back in a big way in 2022, and the return to retro is undoubtedly here to stay. From films inspired by mid-century excess in Palm Springs, to vintage fashion and art deco home décor, retro vibes are permeating our culture and influencing design from early concepts to finishing touches.

Retro refresh is all about merging the classic and the modern. Instead of focusing solely on the final design of a space, collecting and curating the right vintage elements over time is just as important to the process. Ditch the complete design overhaul and make the most of classic pieces by mixing the old with the new for a reimagined retro revival. Bold colors and patterns perfectly complement more natural elements like organic shapes, rounded edges, and textural finishes.

Taking the old and making it new is a timeless concept in the design world. Refreshing your existing pieces, along with being practical and resourceful, bestows a flair of character to any space. Individual style is never more apparent than in the way a vintage piece or pattern is paired with modern elements.





## Retro Refresh





## TREND 5

### Bold Marble

The history of marble in design can be traced back thousands of years – all the way to early Egyptian, Mesopotamian, and Grecian architecture. The phrase “bold marble” itself evokes imagery of sweeping arches and columns, grand temples, and colosseums. For centuries, it has been used for both practical and decorative reasons because it is a material that is tactile and strong, while its beauty evokes affluence, elegance, and refined taste.

Over the past decade, marble has been a mainstay of minimalistic design – think the monochromatic, often all-white everything of modern kitchens or bathrooms. Marble has been an elegant, yet subtle choice for counters, backsplashes, islands, and beyond, but has almost always been used as a complement to a space’s minimalist design concept instead of a bold, standalone choice.

Now, we are seeing marble statement pieces as a focal point for design. Marble in vivid colors like reds, greens and browns is popping up in places beyond the kitchen or bathroom, entering living rooms, and even offices in both stone fixtures and textile patterns. A bold marble coffee table, ottoman, or area rug is the perfect piece to complement earthy tones and neutrals. Marble also brings another level of sophistication to biophilic design, incorporating natural elements into a space, all while adding a luxurious feel.





## Bold Marble





## TREND 6

### Climate-Conscious Consumer

Climate-conscious consumerism is defined as a commitment to making purchasing decisions that have a positive social, economic, or environmental impact. Climate-conscious purchasing considers more than quality or price during the product selection process – it also considers the impact of the materials, the labor that makes the product, the shipping processes that deliver the product, and the reputation of the company behind the product. Simply put, positive environmental impact is more than just an added bonus; it is an actual driver of purchasing decisions.

While the climate-conscious consumer is not new, sustainable design is more popular than ever. According to the [WWF](#), Google searches related to sustainable products have increased by 71% globally since 2016. Another recent [study](#) found that 73% of consumers say brands have a responsibility to act for the good of society and the planet. The design industry is no exception for the climate-conscious consumer, as sustainable practices like installing energy-efficient appliances, using solar power, and choosing low-carbon building materials are increasing in popularity.

At Interface, we are proud to be the first global flooring manufacturer to offer a [carbon negative carpet tile](#) as part of our commitment to create products with the lowest carbon footprint possible. By using recycled content and innovative, bio-based materials, our tiles store carbon, preventing its release into the atmosphere and creating a negative cradle-to-gate carbon footprint. [Carbon negative area rugs](#) are also available through our consumer-facing brand, FLOR. We strive to ensure both our commercial and residential customers can reach their own sustainability goals with an on-trend area rug that's good for the Earth.





# Climate-Conscious Consumer





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