

An abstract line art graphic consisting of several thin black lines that intersect and flow across the page. The lines start from the left edge and extend towards the right, with some lines ending at the bottom edge. The lines are of varying lengths and orientations, creating a sense of movement and depth.

**EMBODIED BEAUTY™ COLLECTION**



**CARBON**

# WE SEE IT AS A NATURAL BUILDING BLOCK

→ We know that too much carbon dioxide in the atmosphere is causing global warming, which in turn is causing climate change.

Nature has always had a way of managing the amount of carbon in our atmosphere by storing it in the ocean, plants and trees that cover our planet. However, as human activity releases more and more carbon dioxide, the natural world is struggling to keep up.

So why create products that contribute to this problem and do more harm than good?

Taking our cue from nature, we've learned to work with carbon by using it as a building block to engineer better products.

**LOVE**

**CARBON**

## AND HELP RESTORE THE HEALTH OF THE WORLD

→ When we stop seeing carbon as the enemy and start using it as a resource, great things can happen.

This journey has led us to create products that store carbon, keep it out of the atmosphere and help restore the health of the world.

# OUR PATH TO CARBON NEGATIVE

→ Carbon is the universal building block for all life on earth. So we've put it at the heart of our sustainability mission, **Climate Take Back™**.

Our path to carbon negative products is part of bringing our mission to life, with the aim to help reverse global warming.

1997

Our global sales meeting becomes a sustainability takeover and a moment to commit to sustainability goals, including reducing carbon emissions across the business.

2000

Released our first biomimicry carpet tile, Entropy™, the first of a revolutionary new design platform, i2™. The i2 design approach results in less installation cost, waste, and easier maintenance.

2001

Established a new backing system, GlasBac™RE, which included up to 81% total recycled content and served as the initial basis to help us achieve carbon negative backings.

2016

Launched Climate Take Back™, our sustainability mission that aims to reverse global warming.

2017

Announced the Proof Positive tile, a first-of-its-kind, carbon negative carpet tile prototype, proving it's possible to make a product with the potential to reverse global warming.

2018

Co-founded materialsCAN (Carbon Action Network) to address embodied carbon.

Developed our first carbon negative carpet tile backing, CircuitBac™Green.

Extended Carbon Neutral Floors™ program to include all products we sell globally – carpet tile, LVT and nora rubber sheets and tiles.



## 1994

Our founder Ray C. Anderson had a “spear in the chest” moment that kicks off our company’s sustainability journey.

## 1995

Established ReEntry™ recycling program, which reclaims carpet to ensure used flooring tiles do not end up in landfills.

Recycled carpet is a material component in our carbon negative backings.

## 1996

Delivered our first sustainability results through the EcoMetrics™ program. Partnered with yarn suppliers to develop recycled nylon, which ultimately is the most significant way to lower the carbon footprint of our products.

## 2006

Unveiled TacTiles™, our first glue-free modular flooring installation method, reducing installation time and eliminating glue waste and future floor prep.

## 2010

Used 100% recycled content nylon on a product by partnering with yarn supplier Aquafil, once again helping us lower the carbon footprint of our products. Using 100% recycled content nylon on a product (versus the old standard of zero recycled content nylon) can reduce its carbon footprint by 20%.

## 2012

Launched Net-Works™, a program that collects discarded fishing nets for recycling into new yarn, in partnership with the Zoological Society of London. The program brings recycled content into our supply chain in a way that also contributes to ocean health.

## 2019

Celebrated Mission Zero® achievement, including 74% reduction in the global average cradle-to-gate carbon footprint of our carpet since its baseline year of 1996.

Additionally, GHG emissions at carpet manufacturing sites are down 96% in intensity and 94% in absolute terms since 1996.

## 2020

Launching in the Americas a new range of carbon negative backings and our first ever carbon negative carpet tile products as part of the Embodied Beauty™ collection.

# CHOOSE BACKINGS THAT GIVE BACK

→ We are on a mission to lower the carbon footprint of your space. To do this, we are transforming our global backing systems with the launch of our new CQuest™ backings.

Guided by materials science, we've added new thinking and innovative new materials to make backings with a much lower carbon footprint – away from the status quo and toward carbon negative.

First, we added new bio-based materials and more recycled content to our backings. Then, we measured how these materials influence the carbon footprint. These new materials, measured on a stand-alone basis, are net carbon negative – reducing our carbon footprint and resulting in carbon negative backings.

Learn more about carbon negative backings and products at [www.interface.com/carbonnegative](http://www.interface.com/carbonnegative)

---

Tufted Carpet into the Primary Backing

---

Pre-coat

---

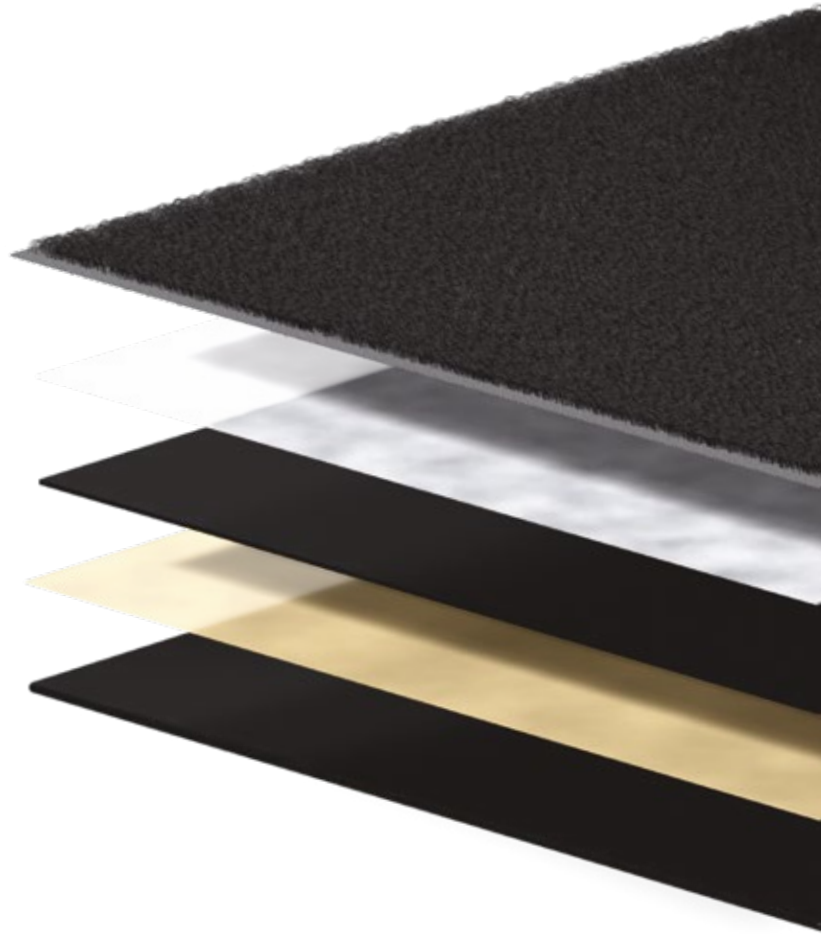
Backing Compound

---

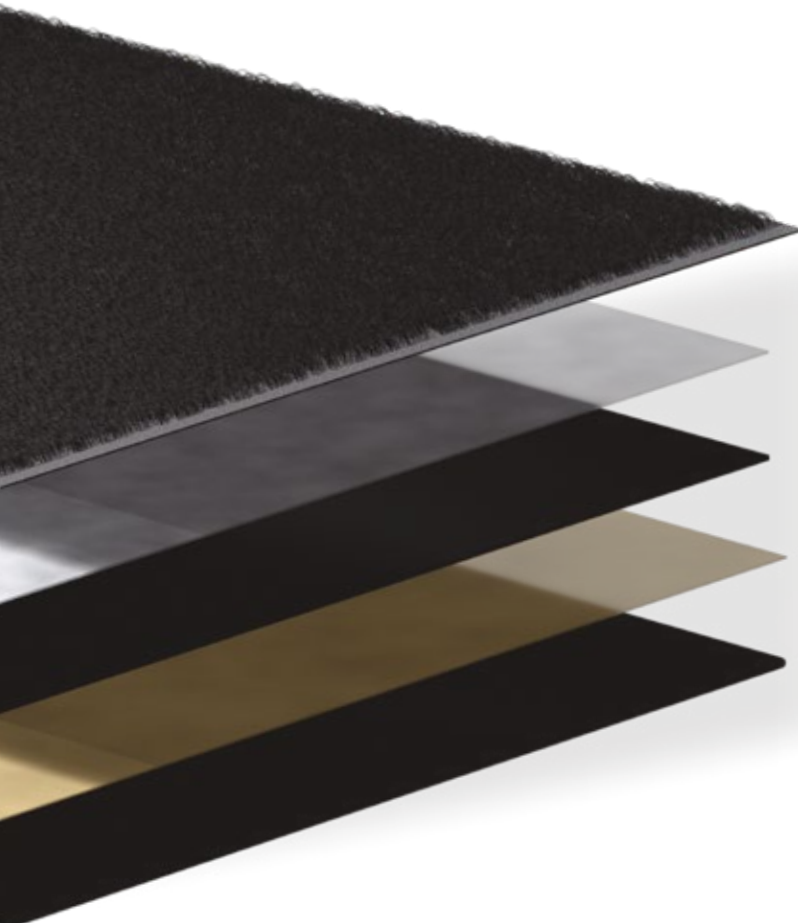
Stabilizing Glass Tissue

---

Backing Compound







Our range of  
CQuest™ backings

## CQUEST™ GB

The next evolution of our GlasBac™ backing. It features the same superior performance with a construction of post-consumer recycled content from carpet tiles, bio-based additives, and pre-consumer recycled materials, which are net carbon negative.

## CQUEST™ BIO

A non-vinyl bio-composite backing made with bio-based and recycled fillers, which are net carbon negative.

## CQUEST™ BIOX

Our backing that stores the most carbon. It's the same material make-up as CQuest™ Bio with a higher concentration of carbon negative materials.

# CHOOSE CARBON NEGATIVE FLOORING



## → How does it work?

Introducing our first carbon negative carpet tile in three unique styles: Shishu Stitch™, Tokyo Texture™, and Zen Stitch™ — all part of the Embodied Beauty™ collection.

The Embodied Beauty collection is inspired by nature and manufactured to respect it—just like our journey to create carbon negative products. The carbon negative materials in the CQuest™ BioX backing, in combination with specialty yarns and tufting processes, result in a carbon negative carpet tile. The finished product brings together durability, industry-leading design, and a negative carbon footprint that ultimately benefits the planet and shows that the pursuits of great design and sustainability are inseparable.

*The materials in our CQuest™ BioX backing, in combination with specialty yarns and tufting processes, create this carbon negative carpet tile style. Visit [interface.com/carbonnegative](https://interface.com/carbonnegative) to learn more. We use the [-CO2] product tag to denote that the product shown is carbon negative. When multiple products are shown together, we use an asterisk (\*) to specify which of those product(s) the [-CO2] tag applies to.*

COLOR THEORY



← PRODUCT ZEN STITCH\* COLOR 106633 ASH INSTALLED HERRINGBONE  
→ PRODUCT SHISHU STITCH\* COLOR 106642 SHADE INSTALLED HERRINGBONE







# EMBODIED BEAUTY™ INSPIRED BY NATURE. DESIGNED TO RESPECT IT.

→ The Embodied Beauty collection lives up to its name and shows that the pursuits of beautiful design and sustainability are inseparable. The collection features a range of beautiful carpet tile designs, including our first-ever carbon negative products.

The collection is inspired by the Japanese aesthetics of minimalism, restoration, and the organic beauty of the natural world. From narrow monochromatic patterns to large scale graphic tufted textures, these styles all combine and contrast tastefully.

In addition to the three cradle-to-gate carbon negative styles, as part of Interface's commitment to Climate Take Back™, all of the styles that are featured within the collection are carbon neutral across their full product life cycle.







PRODUCT ZEN STITCH\* COLOR 106635 COAL INSTALLED HERRINGBONE  
PRODUCT GEISHA GATHER COLOR 106685 ASH INSTALLED ASHLAR









PRODUCT ZEN STITCH\* COLOR 106629 FLINT INSTALLED HERRINGBONE  
PRODUCT SASHIKO STITCH COLOR 106619 JADEITE INSTALLED ASHLAR







**BEAUTY THAT**

**RESTORE**

→ **Ikigai, “a reason for being”, is a Japanese concept related to well-being and happiness through connection with others and with nature. Ikigai teaches appreciation for simplicity and acceptance of what is impermanent.**

Inspired by these principles, Embodied Beauty™ focuses on bringing new life to the expected. The collection embraces calm, muted grays in warm and cool tones alongside natural colors for added dimension. Simple Sash™, Sashiko Stitch™, and Vintage Kimono™ evoke the delicate beauty of antique textiles and make ideal companions for Zen Stitch™ with its irregular gridded texture. Geisha Gather™ is a modern, woven graphic that invites you to create your own zen-like patterns. Tokyo Texture™ and Shishu Stitch™ take notes from nature with organic texture and soft, subtle striae.

Change your perspective while restoring your space and the planet.



PRODUCT SIMPLE SASH COLOR 106600 ALBA INSTALLED ASHLAR



# ORES



PRODUCT TOKYO TEXTURE\* COLOR 106622 ASH INSTALLED HERRINGBONE  
LVT PRODUCT WALK OF LIFE (LOOK BOTH WAYS COLLECTION) COLOR A01203 COOL ASH INSTALLED MONOLITHIC













PRODUCT ZEN STITCH\* COLOR 106633 ASH INSTALLED HERRINGBONE  
PRODUCT SASHIKO STITCH COLOR 106613 INDIGO INSTALLED ASHLAR









PRODUCT SHISHU STITCH\* COLOR 106643 INDIGO  
PRODUCT VINTAGE KIMONO COLOR 106595 INDIGO INSTALLED PATTERN BY TILE







**PRODUCT** SIMPLE SASH **COLOR** 106604 INDIGO **INSTALLED** ASHLAR

**LVT PRODUCT** WALK OF LIFE (LOOK BOTH WAYS COLLECTION) **COLOR** A01202 PUMICE **INSTALLED** MONOLITHIC







**LESS IS MORE**  
**LIKE NEVER BEFORE**





**PRODUCT** TOKYO TEXTURE\* **COLOR** 106621 TAUPE **INSTALLED** HERRINGBONE  
**PRODUCT** VINTAGE KIMONO **COLOR** 106593 TAUPE **INSTALLED** ASHLAR

























PRODUCT TOKYO TEXTURE\* COLOR 106620 FLINT INSTALLED HERRINGBONE  
PRODUCT SIMPLE SASH COLOR 106605 COAL INSTALLED ASHLAR

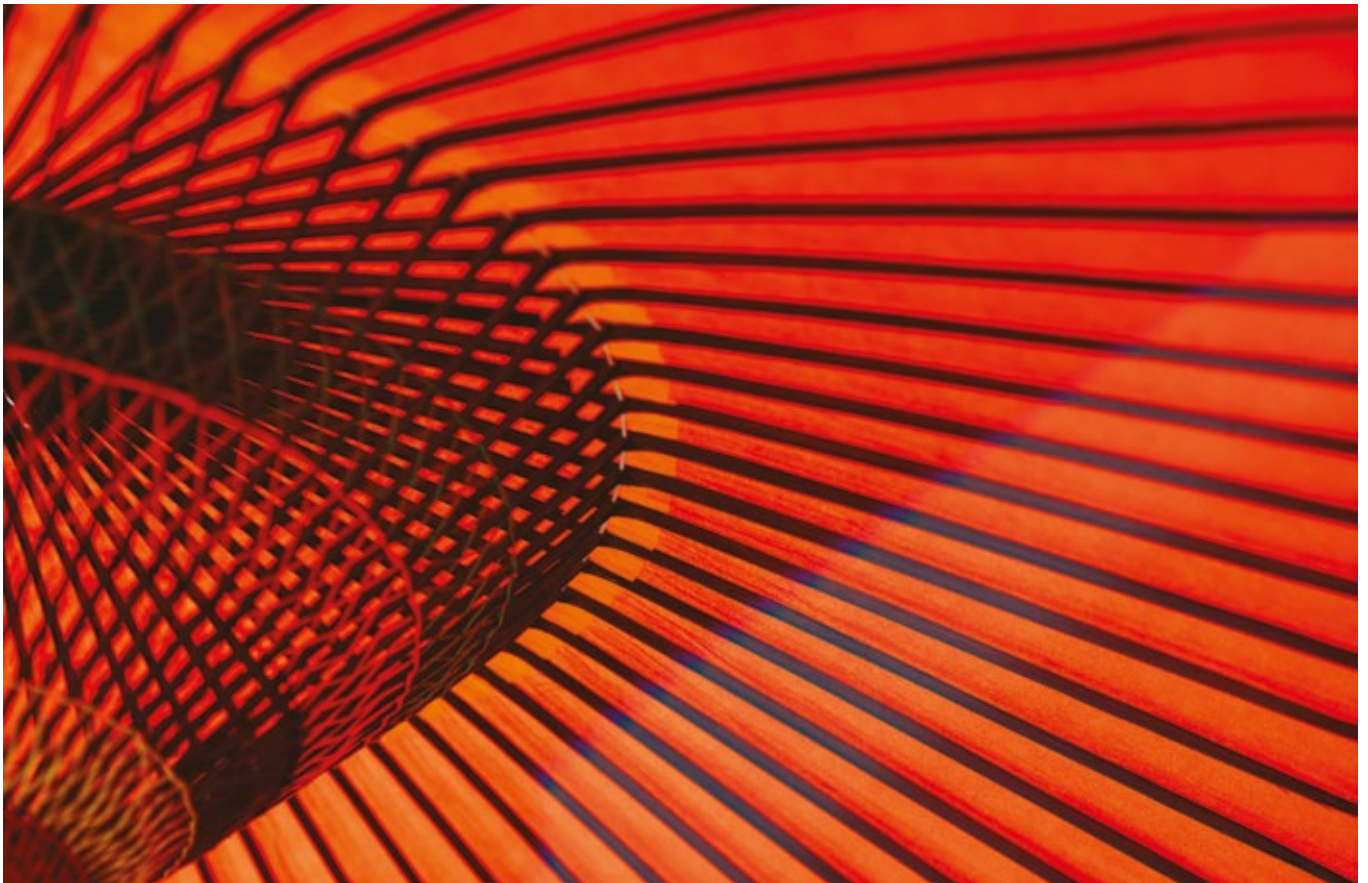






**PRODUCT** SASHIKO STITCH **COLOR** 106617 POPPY **INSTALLED** HERRINGBONE  
**LVT PRODUCT** WALK OF LIFE (LOOK BOTH WAYS COLLECTION) **COLOR** A01204 CARBON **INSTALLED** MONOLITHIC

















**PRODUCT** GEISHA GATHER **COLORS** 106589 JET, 106587 COAL, 106585 ASH **INSTALLED** PATTERN BY TILE  
**LVT PRODUCT** WALK OF LIFE (LOOK BOTH WAYS COLLECTION) **COLOR** A01203 COOL ASH **INSTALLED** MONOLITHIC

# EMBODIED BEAUTY THE COLLECTION

Learn more and order samples:  
[interface.com/embodiedbeauty](https://interface.com/embodiedbeauty)

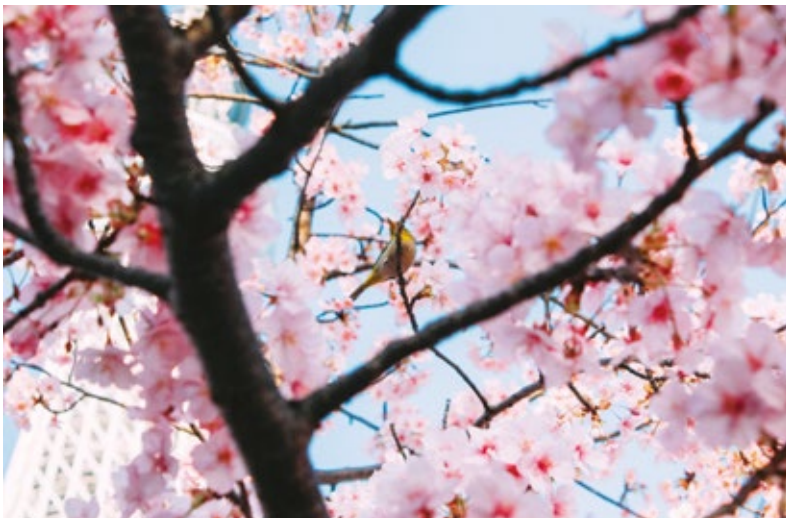
39

---

7  
PRODUCTS  
12  
COLORWAYS  
ENDLESS  
DESIGN  
COMBINATIONS



# LESS CARBON IN THE ATMOSPHERE MORE BEAUTY ON YOUR FLOOR



→ Together, we can show that great design doesn't have to compromise on the pursuit of sustainability.

When you choose Interface products, you're choosing to help build a healthier planet by lowering the carbon footprint of your space.

To learn more and sample products visit [www.interface.com/embodiedbeauty](http://www.interface.com/embodiedbeauty)



PRODUCT SASHIKO STITCH COLOR 106619 JADEITE INSTALLED ASHLAR  
PRODUCT SHISHU STITCH\* COLOR 106644 ASH INSTALLED HERRINGBONE





**Interface®**

