



## EFFECTIVE RUBBER FLOORING FOR NEW ADVENTURE MUSEUM

**Object:** Zibo Science and Technology Museum,  
Shandong province, China

**Installation:** 2020

**Products:** norament<sup>®</sup> 926 grano,  
norament<sup>®</sup> 926 satura, noramenti<sup>®</sup> 926 satura  
stairtreads, inlays, 5,000 m<sup>2</sup>

**Photos:** © nora systems

**nora**<sup>®</sup>  
by Interface<sup>®</sup>

# Vibrant colours meet excellent functionality

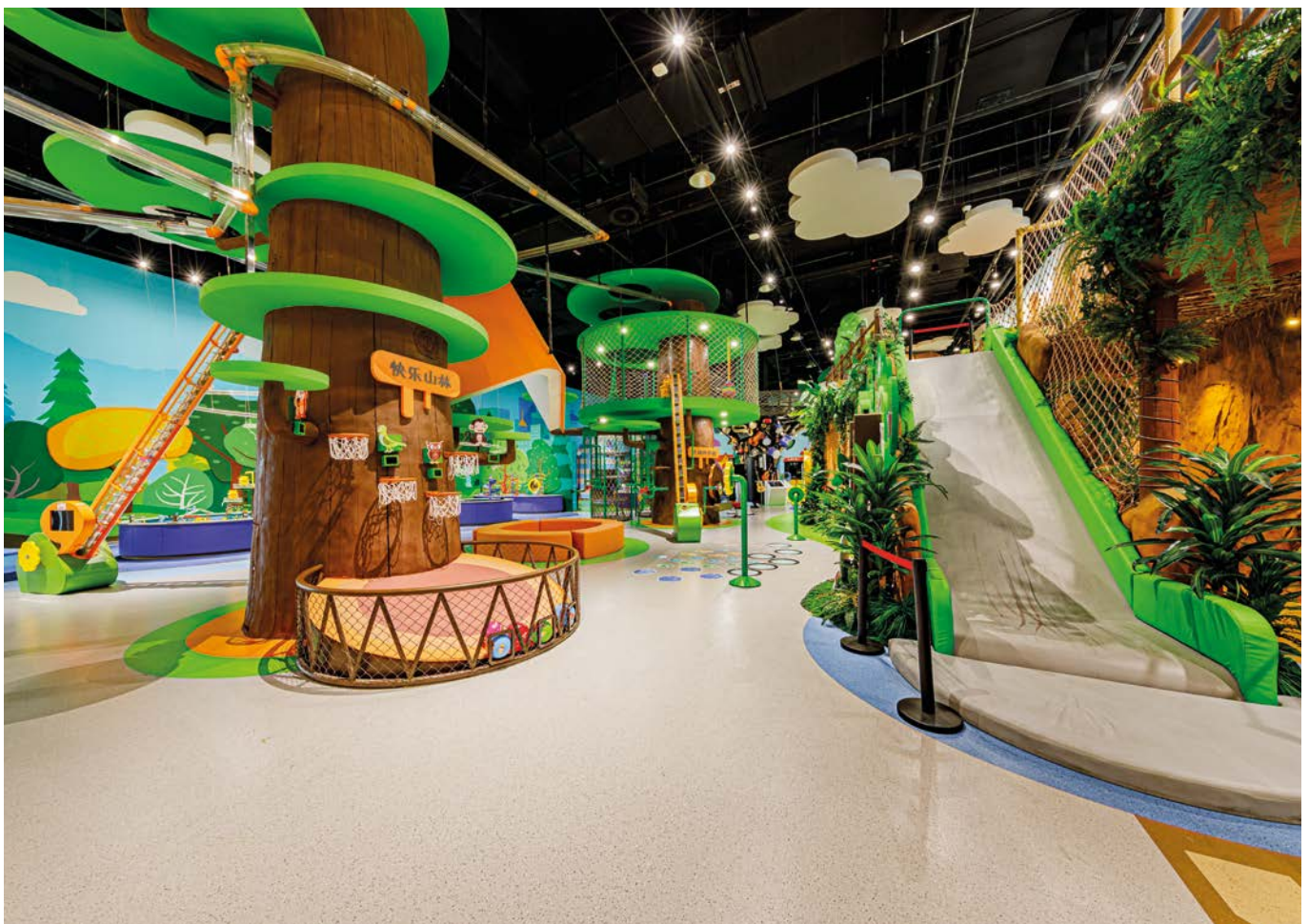
The Zibo Science and Technology Museum, which opened in 2020, was built on an area of 15,000 square metres and measures a total height of 28,2 metres. On a total of five attractively designed floors, visitors from young to grown-up will find everything about science and technology. A thirst for knowledge and enthusiasm were to be expressed throughout the entire facility, which is why nora rubber floors in vibrant colours were used. "The huge selection of colours has convinced us", says Wei Huang, responsible project designer. "Besides that, nora by Interface is a well-known brand here in China, which is recognized by many people. As a designer, I also like to recommend nora for large projects. Customers are also satisfied with this brand. In general, the quality of nora's rubber floors is very guaranteed", he continues.

## The right colour for everyone

The colours and the design of the building elements used in a room never work individually but always as an

overall composition. No matter which design line our customers choose, nora always has the right solution for the colour concept at hand. In addition to the standard program with over 300 colour shades in various nuances, we are also happy to develop individual special colours for our customers' projects. In the case of the Zibo Science and Technology Museum, the designers have chosen over ten different, vibrant colours from the standard range of the designs norament 926 grano and norament 926 satura. "We used various colours to mark the different areas of the museum to reflect their respective character," explains Wei Huang. "For example, the particularly technology-heavy areas are in different shades of grey, while we have made the areas for young children more colourful with green, yellow and blue areas. Within one area, we have set the scene for the different floor colours with the help of stylish inlays."

Whether large room inlays or filigree lettering – in the nora Inlay Centre, inlays of all kinds can be made. Everything is produced individually, precisely down





to the millimetre. An individualised installation plan is included so that the installation can be accomplished quickly and easily.

### **A durable flooring**

On the one hand, the floor covering had to emphasise the technical ambience, on the other hand, it had to meet the highest functional demands: The flooring had to be robust and ergonomic as well as reduce walking noise. And regardless of whether light or darker colours are used – the floors are particularly resistant due to their extremely dense surface and are thus ideally equipped for the high volume of visitors in the Chinese metropolis. “nora rubber floor coverings are regarded as a guarantee of quality because they have a consistent quality over a long period of time and offer good long-term performance and safety”, says Wei Huang.

### **High economic efficiency**

The durability of the floors is important from both a sustainability and an economic point of view. Because increasingly, when deciding on a floor covering, attention

is also paid to its life cycle costs: Not only the purchase price is decisive, but also the long-term, cost-effective maintenance and the fact that the floor covering will remain in the property for many years. norament 926 grano and norament 926 satura do not need to be coated due to their extremely dense surface and are therefore extremely easy to maintain. This means they can be easily cleaned only with water a neutral cleaning agent.





## **CO<sub>2</sub>-neutral floor coverings – certified contribution to climate protection**

An additional plus for the designer was that nora floors have been CO<sub>2</sub>-neutral over the entire product life cycle since January 2019 as part of the Interface Initiative Carbon Neutral Floors. The company proceeds in three steps: Avoidance, reduction, and compensation of the remaining CO<sub>2</sub> emissions through the purchase of emission reduction certificates. When customers opt

for a nora rubber floor, they receive a certificate on request, certifying that the floor coverings supplied for the property are CO<sub>2</sub>-neutral over the entire life cycle. Such a certificate was also issued for the Zibo Science and Technology Museum. "I have already seen the quality of nora floors in many great projects. In addition, the low maintenance costs of the rubber floors help us to achieve our own sustainability goals – the CO<sub>2</sub>-neutrality of the floorings is the icing on the cake", concludes Wei Huang.

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