

Interface®



DESIGNED FOR COMFORT AND CARE



VIRGINIA SENIOR LIVING
CASE STUDY



Healthcare takes many forms, and for three senior living communities in Virginia, it begins with thoughtful design. Aviva Pembroke, Harmony at Five Forks, and The Wellington worked alongside design firm Solution 65 to reimagine senior living healthcare through strategic material selection, customization, and performance-driven solutions. Starting from the floor up, each space leveraged evidence-based design principles to support comfort, enhance performance, and set a new standard for the future of senior living.

THE CHALLENGE: BALANCING CARE, COMFORT, AND HOSPITALITY

Unlike traditional healthcare environments, senior living communities must pair clinical functionality with the welcoming feel of residential hospitality. This is particularly true in common areas such as lobbies, dining rooms, and multipurpose spaces.

For Aviva Pembroke, Harmony at Five Forks, and The Wellington, the challenge was clear: How do you create environments that feel welcoming and residential while still supporting the physical, emotional, and operational needs of residents and staff?

The answer lay in achieving the right balance of aesthetics, comfort, and performance. When healthcare spaces look and feel good, staff experience less stress and can focus on delivering higher-quality care. Residents, in turn, feel more at ease in environments that support mobility, safety, and overall well-being.





THE DESIGN APPROACH: STARTING FROM THE FLOOR UP

During the initial design stages, the Solution 65 team focused on the foundational role flooring plays in shaping the experience of a space.

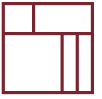
Considerations included:

- Color and texture to create warmth and visual interest
- Performance attributes to support safety and mobility
- Biophilic design elements to foster a connection to nature

To achieve these goals, the team integrated Interface® flooring throughout each community, pairing hospitality-inspired aesthetics with proven healthcare performance characteristics.

Each community incorporated a mix of Interface LVT and carpet tile within its spaces. Taking a more traditional design approach, The Wellington leaned heavily on carpet tiles to create a broadloom look. This helps mitigate the appearance of seams and provides opportunities to align with the community's brand. Harmony at Five Forks also installed carpet tile throughout, creating a welcoming, everyday look that accommodates all residents. Meanwhile, Aviva Pembroke embraced a more customized approach while staying within budget.



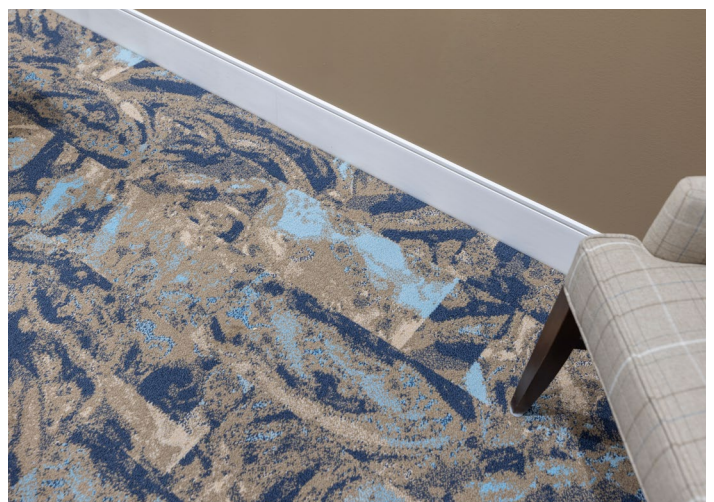


THE SOLUTION: PERFORMANCE- DRIVEN MATERIALS THAT SUPPORT EVERYONE

When selecting materials for each project, the designers prioritized product performance and materials that accommodate the individual needs of staff and residents.

In choosing Interface flooring, each community benefited from the following:

- **Sound Absorption:** Reduced noise levels to improve resident outcomes.
- **Slip Resistance:** Helped minimize incidences of slips, trips, and falls and supports easier mobility.
- **Comfort:** Reduced staff fatigue and supported resident comfort.
- **Design Flexibility:** Offered a wide range of patterns, colors, and formats to meet current and future needs while staying on budget.
- **Biophilic Design:** Brought the outdoors in with colorways and natural patterns, connecting staff and residents to nature and contributing to well-being and overall care.
- **Flexible Transitions:** Supported adaptable environments that can serve multiple functions.
- **Streamlined Installation & Maintenance:** Helped lower costs over the product's lifetime.





BUDGET-FRIENDLY CUSTOMIZATION: AVIVA PEMBROKE

At Aviva Pembroke, the team took a more customized approach to the flooring design while staying within a set budget. Working with the Interface Design Studio (IDS), Solution 65 developed a custom carpet concept that avoided hand-cut tiles, helping control costs without sacrificing design.

Inspired by the surrounding Virginia Beach landscape, the final palette blended soft blues with warm brown neutrals, creating a calming, biophilic design aesthetic.

“The Interface Design Studio was fabulous to work with during the Aviva project,” says Cathy Wilkinson of Solution 65. “The ability to customize products to meet low yardage requirements was extremely helpful. They were instrumental in helping us stay within our budget limits but still creating a product that was beautiful and functional.”





THE OUTCOME: RAISING THE STANDARD FOR SENIOR LIVING DESIGN

As the healthcare landscape continues to evolve, senior living environments must do the same. These projects demonstrate a clear shift away from institutional design and more toward spaces that feel like home, without compromising performance or quality of care.

By integrating biophilic design principles and high-performance materials, Aviva Pembroke, Harmony at Five Forks, and The Wellington are redefining what senior living can look and feel like.

“Interface provides a breadth of design options that can meet the needs of any space,” continues Wilkinson. “Working with such an innovative team made the design process easy for each of these projects, resulting in impactful spaces that better serve their residents and staff.”





PROJECT DETAILS

Client: Aviva Pembroke, Harmony at Five Forks,
The Wellington

Location: Virginia

Design: Solution 65

Carpet Products: Biodiversity Pattern Library; Hip Over
History; Walk the Plank; A Cut Above; Custom Urban
Retreat

LVT Products: Custom Interface LVT

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