



CARPETING ATLANTA'S GLOBAL GATEWAY

With bidding complete and Interface carpet tile as the chosen floorcovering for the new Maynard H. Jackson Jr. International Terminal, Julia Rayfield, senior interior designer for Gresham, Smith and Partners, set to work.

The Art of Illusion

One of her greatest challenges lay in finding styles with large scale patterns in colors that could camouflage the inevitable soiling in a busy airport. She says, "When you've got 1,000 people coming through a space and 20 minutes later you have 900 more coming through, you don't have time to spot clean or get that latte out. So, camouflage is key." To that end she worked with Interface's custom development team to develop products that fit these needs.

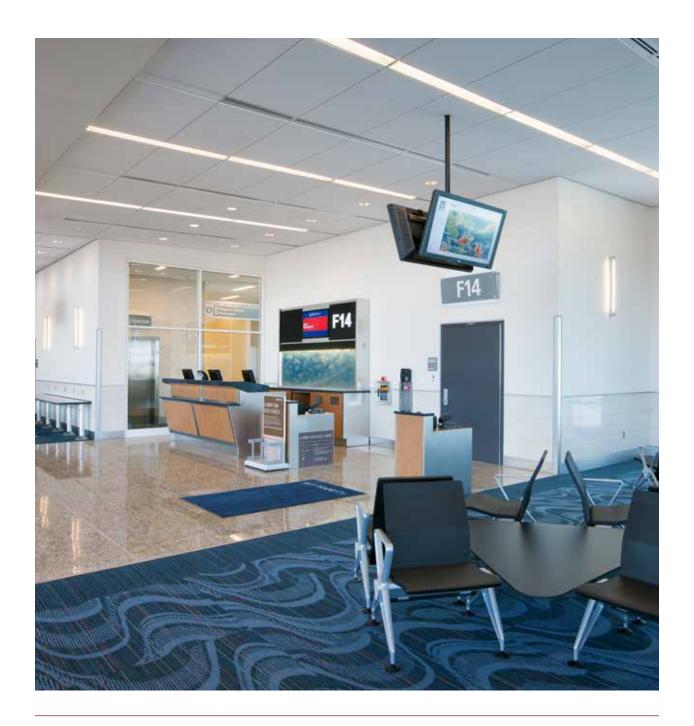
A Performance Piece

No less important, of course, was the requirement of a high performance product that would last. Attributes of the nylon and passing performance testing for tuft bind and delamination were on the very

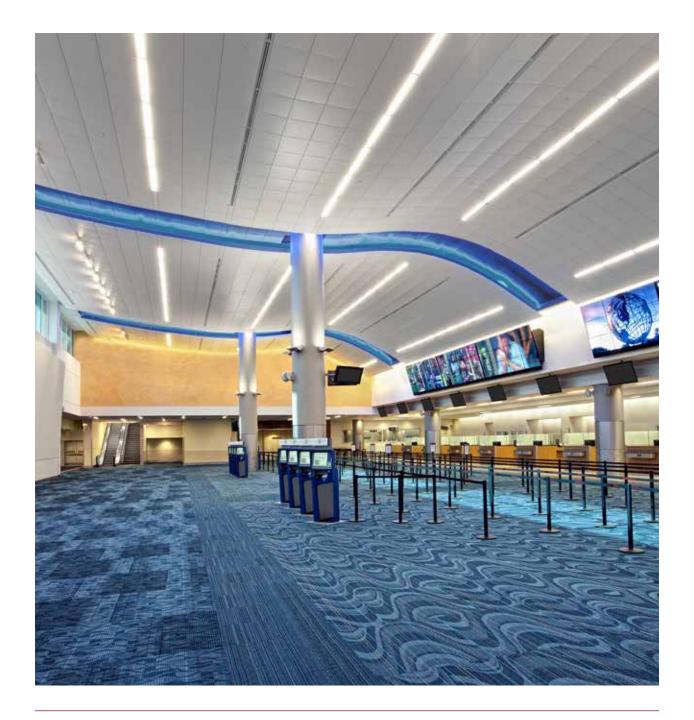


long list of criteria Rayfield had in the product specifications. Other important considerations included high recycled content, manufacture within 500 miles of the project site and easy maintenance. Interface carpet tile met all of these requirements with its premium, 100% solution dyed nylon, dense construction and structured backing systems. And it's produced less than 100 miles away in Troup County, GA.

She continues, "We pushed Interface to give us products that had lots of colored ends with a mix of warm and cool tones and big patterns with a lot of movement.



"I can get a great product; I can get high style. I can get the customization I need. And I can get really good environmental stewardship in the price I need. To me, Interface gives me everything I need to go to a client in good conscience and say, 'Use this product." Julia Rayfield, Senior Interior Designer Gresham, Smith and Partners



"The client was worried because in his experience, it was difficult to pull up tiles, move them around and get them to stick back down. I was worried as well so I, my Interface representative, the contracted installer and the end user all pulled a few tiles, put them back down, and jumped up and down on each tile. The client stood back and said, 'You're kidding. It's that easy?'. It's really not difficult to pick these up and rotate them, but once they're down, they're not going to slip, slide or move." Felicia Wyms, former Manager of Engineering, Atlanta Airlines Terminal Corporation

Size and scale were also really important, and we found that many of your patterns could easily be scaled up from 50cm to 1m. We needed the large format tiles to fit the really large spaces because otherwise, the pattern would disappear and so would the camouflage."

Change is Easy

Whether it's a badly damaged tile or just reconfiguration, it's easy to selectively replace or just move Interface carpet tiles around. But Atlanta Airport Terminal Corporation's (AATC) then-Manager of Engineering, Felicia Wyms, felt that seeing was believing. She recalls the client's concerns, and her own, regarding removing and reinstalling tiles. To test whether or not Interface carpet tile could really be reinstalled and stay down, she decided to test a problem area. "We had an area where the pattern elements were coming together in a way that created some odd shading. So I, my rep, the contracted installer and the client went together and pulled up maybe 8 tiles, put the carpet back down, and jumped up and down on each tile. The client stood back and said, 'You're kidding. It's that easy?' It's really not difficult to pick these up and rotate them, but once they're down, they're not going to slip or slide or move. It was very facility friendly for him to see that if they do need to pull up a tile, it was very easy to do in-house."

In the end...

The LEED certified terminal opened in May 2012 and according to Rayfield, people love the design. "Where multiple products are used together, you really get a good feel for how they carry through the swooping pattern that appears in other design elements. It's great looking. It's a really rich palette of deep blues with a pop of golden yellow and deep rusty red and a little bit of green, which strikes a nice balance against the grays and neutral tones of the hard surfaces."

PROJECT DETAILS

Property Shown Maynard H. Jackson Jr. International Terminal

Location Atlanta, GA

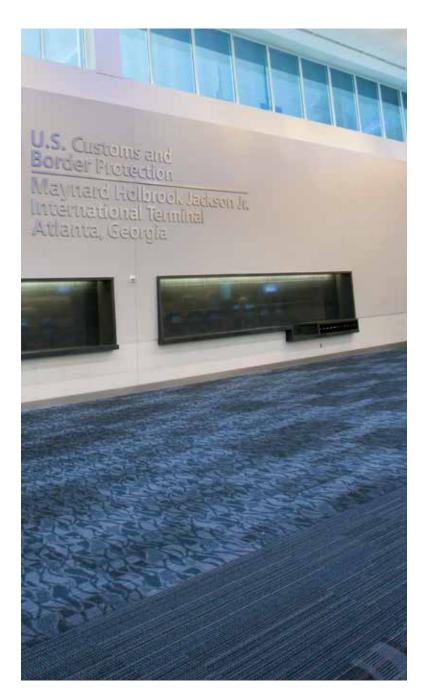
Architect / Design Firm

Gresham, Smith and Partners

Photography Credits

©Chris Cunningham Photography

Interface Products Shown Surreal™
Collection - Nouveau™ in Custom Color;
Cartera™ Collection - Miramar Colores™ and La
Paz Colores™ in Custom Colors



THE SHORT STORY - WHY INTERFACE?

- Design Flexibility Interface's custom development team was able to scale up patterns to work in the large, open areas and create custom colors that fit the need to camouflage soiling until it could be cleaned.
- ② High Performance Interface's dense face construction, premium branded solution dyed nylon, and high performance structured backing assures long-term appearance retention in tough environments.
- Seasy Maintenance Combination of releasable adhesive and Interface's structured backing systems make selective replacement and reconfiguration easy with no loss of adhesion once reinstalled.

